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South End Shop Walk

On Saturday, May 6th from 10am until 3pm BMC and FWH is hosting the South End Shop Walk, a special fundraiser designed to support Women's Health programs at the hospital. More than 50 South End stores, spas, and restaurants have joined together to offer great discounts to walkers who raise a minimum of \$50 for this special day. Please check out the South End Shop Walk website and sign up or donate today
<http://www.bmcsouthendshopwalk.com/>

BECOME A MEMBER OF THE LEGACY SOCIETY BY REMEMBERING BMC IN YOUR WILL

The Legacy Society recognizes those thoughtful individuals who have provided for BMC in their will, through life income arrangements, or through other personal trusts. For more information on the Legacy Society, contact Alix Carey, Director of Major Gifts Campaigns at (617) 638-6708 or alix.carey@bmc.org. You may also visit us at www.bmc.org to make a gift online.

GALA 2006

BMC's 10th Anniversary Gala takes place on Saturday, June 10th at 6:30 PM at the Seaport World Trade Center, Boston. The co-chairs are Wayne Budd, Goodwin Procter LLP; Steve Grossman, MassEnvelopePlus; Stacey & Larry Lucchino, Boston Red Sox; James R. Tobin, Boston Scientific. Heather Unruh, News Center 5 Anchor, will emcee the event. As BMC celebrates a decade of exceptional care without exception we hope that as our friends, supporters and partners you will be joining us for this special evening of celebration!

MOAKLEY-KRESGE UPDATE

In the past few months, The Moakley Campaign has seen an influx of new gifts and pledges, bringing the campaign total to \$46,200,000. Among these donors are four loyal BMC families who have increased their Moakley Campaign pledges to \$1 million or more. BMC gratefully acknowledges these leadership commitments from:

- BMC Trustee Alan Solomont and Friends of Women's Health, Susan Solomont;
- Tim Barberich, CEO of Sepracor, Inc. and his wife, Eileen Gebrian;
- Marketing Committee and Leadership Council member Marc Perlman, CEO of Ocean State Job Lot and his wife, Claire;
- Campaign Steering Committee and Leadership Council member Richard Slifka of Global Partners LP and his wife, Rosalyn.

Other recent commitments for the Moakley Campaign include:

- \$250,000 from new BMC Trustee, Ted English, and his wife, Maureen;
- \$250,000 from Jonathan Lavine of Bain Capital and his wife, Jeannie;
- \$250,000 from James Tobin, CEO of Boston Scientific and his wife, Janet;
- \$100,000 from John Fish, CEO of Suffolk Construction and his wife, Cyndy;
- \$100,000 from an anonymous donor;
- \$75,000 from David Harkins of Thomas Lee Partners and his wife, Sheryll.

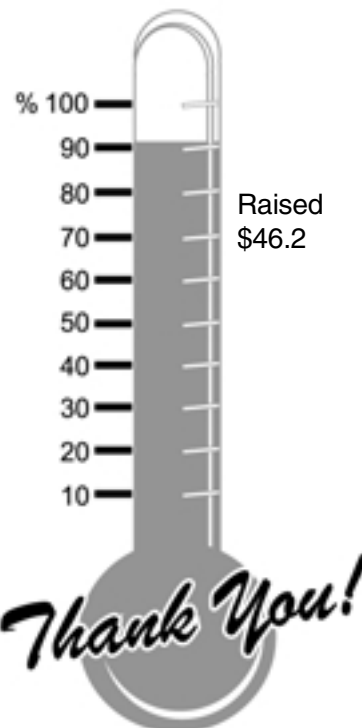
These commitments, along with many others including those from BMC physicians, nurses, and staff are helping BMC realize a \$2.5 million challenge grant from the Kresge Foundation. In order to receive the challenge grant, the Moakley Campaign must reach its \$51.1 million goal by December 31, 2006.

Scheduled to open in September, the Moakley Building will centralize all cancer-related services, from diagnosis to treatment. Currently, cancer patients at BMC are diagnosed and treated in 15 different clinical areas across BMC's four block campus.

In addition to gifts for the Moakley Building, friends are also stepping forward with gifts to provide support services for cancer patients. Natan and Amy Parsons have pledged \$250,000 to sustain these programs. BMC trustee, Jim Marten, and his wife, Shirley, recently pledged \$150,000, adding to their previous commitment of \$350,000 for the Moakley Building.

For more information on the Moakley Campaign and the Kresge Challenge, visit bmc.kintera.org/moakley-campaign.

MOAKLEY CAMPAIGN PROGRESS



\$4.9 Million to go!



BMC's J. Joseph Moakley Building is in the final phases of construction and opens in September 2006.

INNOVATIVE LEADERSHIP SUPPORT

CUTLER GIFT EXPANDS DIABETES AND CANCER CARE SERVICES

Randi and Joel Cutler's generous \$250,000 gift is helping BMC find ways to improve how diabetes and cancer care are delivered to patients, thereby significantly improving the quality of life for many of the most vulnerable Bostonians. Diabetes and cancer are rampant among the communities served by BMC. However, research has shown that despite being diagnosed with such serious diseases, many low income patients forego adequate medical treatment because of financial burdens, language barriers, or lack of transportation and child care.

The Cutler's generosity is funding a diabetes care manager and a Certified Diabetes Educator (CDE) to work with Ob/Gyn staff, as well as patient navigator support in the new Moakley building to assist cancer patients in their treatment. Together, these health professionals will help initiate more comprehensive diabetes care management, and assure that our cancer patients receive a full range of treatments and services.

Diabetes care management ensures that diabetic patients and pre-diabetic Ob/Gyn patients are connected to primary care, diabetes prevention education, and public health benefits. A CDE is an invaluable resource for increasing patient and staff knowledge about diabetes self-management. In addition, the cancer care patient navigation is provides an effective bridge between patients with complex treatment plans, the treatment team, and the multitude of people and services with whom any given cancer patient interacts.

The Culter gift enables an important and dramatic expansion of BMC health care services. These additions to the patient care team are a tremendous asset as BMC continues to work toward improving the health of the community we serve.

Logica Foundation Supports Cancer Research

Logica Foundation and trustees Amy and Natan Parsons have been supporting breast cancer research at Boston Medical Center for six years with gifts and pledges that now total \$695,000. According to BMC's Dr. Adam Lerner: "As a result of the Logica Foundation donations, we have made real progress in understanding how over-expression of a novel protein, AND-34, results in resistance of breast cancer cells to commonly used anti-estrogens such as tamoxifen. These studies supported by the Logica Foundation subsequently allowed us to apply for and receive government funding from the National Cancer Institute to continue this research." New support from Logica carries Dr. Lerner's research "into a more translational direction, examining the impact of AND-34 expression in primary human breast carcinomas on the clinical course of patients with breast cancer."

President of Ocean State Job Lot Donates \$1 Million to BMC

Over the past three years, Marc Perlman, President of discount retailer Ocean State Job Lot and his wife, Claire, have become very generous friends of Boston Medical Center. The Perlmans recently made a significant \$1 million leadership gift toward the completion of the Moakley Campaign.

Ocean State has been one of BMC's best allies over the past few years. "Truckloads of food and clothing from their stores come in every few months to help our social workers fill the needs of our patients. Holiday mobile campaigns that they hold each December throughout their stores also benefit our patient programs" said Elaine Ullian, BMC President and CEO.

As part of its Moakley pledge, Ocean State Job Lot is a presenting sponsor for BMC's 10th Anniversary Gala on June 10. In appreciation, Marshall N. Carter, chairman of BMC's Board of Trustees acknowledged, "The Perlmans have shown great commitment to BMC's mission, and we are thrilled to have their continued support with this latest, generous pledge to the Moakley Campaign."

\$500,000 GRANT KICKS OFF PROCTER & GAMBLE PARTNERSHIP WITH BMC'S PEDIATRIC DENTAL CLINIC

In a ceremony at BMC's Menino Pavilion, Procter & Gamble Chairman, President and Chief Executive Officer A.G. Lafley announced that over the next three years, P&G is donating \$500,000 to the Pediatric Dental Clinic at Boston Medical Center. The grant marks P&G's first major philanthropic gift in the greater Boston area. They chose to partner with BMC's Pediatric Dental Clinic and the Boston University Goldman School of Dental Medicine Clinic to launch more comprehensive preventive dental care services for 2,000 to 3,000 low-income children each year. The collaboration focuses on early detection and prevention of tooth decay, which dramatically reduces the occurrence of pediatric dental disease in the community.

P&G's grant allows the Pediatric Dental Clinic at BMC to provide a wider range of preventive and emergency dental services to children from underserved and immigrant communities. A 2003 survey of BMC dental patients revealed that due to a lack of affordable dental care, more than 40% had experienced an untreated dental emergency during the previous year. Additionally, a 2004 study by the Massachusetts Department of Public Health found that 28% of third-graders in the state have untreated tooth decay. P&G's investment in this community



A.G. Lafley, Chairman, President, and CEO of Procter & Gamble joins Elaine Ullian, BMC President and CEO on a tour of BMC's Pediatric Dental Clinic, which will increase its capacity for pediatric dental surgery and preventive services as a result of the P & G grant.

will help change these statistics by increasing the number of Boston area children who have access to affordable preventive dental care.

"We are excited to be working with Boston Medical Center and the BU School of Dental Medicine on such an important community health care need, and we look forward to this partnership contributing to the health and well-being of local children, particularly those from underserved communities" Mr. Lafley said. The grant was made as part of P&G's "Live, Learn and Thrive" corporate philanthropy program.

Aid for Cancer Research Makes Capital Equipment Gift

The Aid for Cancer Research made a \$125,000 gift in support of capital equipment needs for Boston Medical Center's J. Joseph Moakley Building. The gift purchased a Lorad MultiCare Platinum Stereotactic Breast Biopsy System, which is of great benefit to both doctors and patients.

This new state-of-the-art equipment is facilitating faster, and more accurate detection of breast cancer while ensuring patient comfort. With this new system in place, patients rest in a prone position for

the twenty-minute procedure. Doctors are now performing up to 50 biopsies per month, as compared to 15 biopsies per month previously. Quicker and more precise biopsies lead to earlier treatment and increased potential for healthier outcomes for our patients.

In recognition of this gift, one of the Mammography Suites in the Moakley Building will be named for the Aid for Cancer Research. The Lorad System will move into the Moakley Building when it opens in September 2006.

BMC RECEIVES PREMIER CARES AWARD

for Advancements in Breast Health

Boston Medical Center's Breast Health Services programs received the fourteenth annual Monroe E. Trout Premier Cares Award for helping breast cancer patients in the hospital's multi-cultural community access care more effectively and efficiently.

The award, sponsored by Premier and its not-for-profit member hospitals, recognizes exemplary efforts by



From left: Wanda Turner, Patient Navigator, Women's Health Group; Sheila Norton, Clinical Services Manger of the Breast Health Program; and Deborah Richard-Kowalski, Manager, Breast Imaging Program, display the Monroe E. Trout Premier Cares Award.

community organizations to improve the health of the medically underserved. Representatives of the BMC Breast Health Services Program received the recognition as well as a \$70,000 award during Premier's annual Governance Education Conference in Scottsdale, AZ on January 31. Accepting the award on behalf of BMC were: Sheila Norton, Clinical Services Manager, Breast Health Program; Deborah Richard-Kowalski, Manager, Breast Imaging Program; and Wanda Turner, Patient Navigator, Women's Health Group.

Many departments at BMC have been involved in revamping breast health services in order to improve access to comprehensive breast care, and reduce health care disparities among BMC patients.

"I am proud that our efforts to improve access and outcomes in breast care have been recognized on a national level," said Elaine Ullian, BMC's president and CEO. "It takes teamwork on all levels to change care processes, and I congratulate the many clinicians and staff who are involved in improving breast health at Boston Medical Center."

BMC RECEIVES PRESTIGIOUS AHA LIVING THE VISION AWARD

Recently, Boston Medical Center was selected as the only recipient this year of the American Hospital Association's (AHA) prestigious Carolyn Boone Lewis Living the Vision Award. Established in 1996, the annual award recognizes up to four institutions or individuals who are effectively carrying out the AHA's vision of a society of healthy communities where all individuals reach their highest potential for health. In a congratulatory letter, AHA President Dick Davidson praised the BMC family for "your compassion, professional skill and teamwork." He also noted BMC's inspiring commitment to "bringing patients, families and friends health, hope and comfort," and to treating each person as an individual with a unique cultural background.

The award ceremony took place at 11 a.m. on Monday, March 20, in the Menino Pavilion Lobby, and was attended by Boston Mayor Tom Menino and Board of Trustees Chair Marsh Carter. Boston Medical Center employees Lynn Soccorro Talamera, RN; Mona Gentle, housekeeping; Zilma Flores, interpreter; and Ravin Davidoff, M.D. accepted the award, which was presented by AHA Immediate Past Chairman George Lynn.

Hospitals that receive this award must be recognized as established leaders in health care. The nomination is made by other hospitals, and is an indication of the high regard that peer institutions have for BMC's mission and method of health care delivery.



BMC President and CEO Elaine Ullian accepts the AHA Vision Award for BMC. She is joined by AHA immediate past president, George Lynn (left), and Boston Mayor Tom Menino.

LOCAL PARTNERS SUPPORT MEDICAL/LEGAL PARTNERSHIP OUTREACH

Partnerships and funding support from Putnam Investments and Day, Berry & Howard LLP are enabling the Family Advocacy Program (FAP) to expand its legal advocacy services at five community health centers. A leadership grant of \$150,000 from Putnam Investments is funding FAP to manage the provision of legal services to vulnerable families at Dorchester Multi-House Service Center, Codman Square Health Center, Uphams Corner Health Center, East Boston Neighborhood Health Center (EBNHC), and an additional health center. In an exemplary commitment of pro bono services, Day, Berry

& Howard, who has worked with FAP through the Boston Bar Association Healthy Kids Legal Network, has “adopted” EBNHC through the Child Health Advocacy Partnership and is staffing weekly legal clinics on-site. Both FAP and Day, Berry & Howard anticipate this innovative program becoming a model for pro bono legal services delivery in the area.

In April 2006, the Family Advocacy Program’s name changed to The Medical-Legal Partnership for Children. The new name is one of several changes on the horizon as FAP grows into a program with national scope.

BMC’s Spinal Cord Injury Center honors Dana Reeve

On April 6, 2006 the New England Spinal Cord Injury Center celebrated its 50th Anniversary by posthumously honoring Dana Reeve, past Chairman of the Board of the Christopher Reeve Foundation, for her tireless commitment to advocacy in the field of spinal cord injury. Actress Meryl Streep presented the award to Reeve’s sister, Deborah Morosini. News Channel 5 Anchor, Heather Unruh, emceed the event, held at the Ritz-Carlton Hotel.



Reeve's sister Deborah Morosini; Dana Shapiro producer and co-director of the documentary *Murderball*; Meryl Streep; Steve Williams, NESIC Director; and Heather Unruh of WCVB Channel 5.

Cancer Screening Program Advances

The Prostate Cancer Screening Initiative at BMC continues to reach out to men in the community in an effort to detect prostate cancer early. In 2005 the program welcomed 1,317 men to screenings held in Boston, Mattapan, Roxbury, and Dorchester.

This year the screening program has expanded to include over 40 screening events hosted at local churches, community centers, homeless shelters, neighborhood associations, and grocery stores. The continued partnership with Gillette’s “Partnership for Men’s Health” program, and support from Pfizer helps keep the program growing.

BMC’s innovative breast cancer screening program is another important component of early cancer detection.

Recently recognized with the Premier Cares Award (see page 4 for more details on this honor). Breast Imaging provided 13,684 screening mammograms in 2005.

Throughout the year the Prostate and Breast cancer screening programs hold joint events at Boston Medical Center. On April 1, 2006 BMC held a highly successful head, neck, breast and prostate cancer screening. At this community event, 175 people were examined for early signs of these cancers. Combined screening events encourage men and women to take an interest in each other’s health and to take an active role in making sure their partner is better informed about health issues. This approach to cancer screenings has proved extremely successful in increasing community-wide attendance and access to preventive care.

MARATHON TEAM BMC UPDATE

2006 is Boston Medical Center's 2nd year as an official charity of the Boston Athletic Association's Charity Program for the Boston Marathon. TEAM BMC consists of 46 incredible and inspiring runners, each raising a minimum of \$2,500 for BMC. To date TEAM BMC has raised over \$200,000 for Boston Medical Center. Thank you to all of our runners who not only put in the time and effort to train for and run the Boston Marathon, but whose dedication and commitment are raising important dollars for programs at BMC.

In addition, TEAM BMC members Ruben Azocar, M.D., an anesthesiologist at BMC; Rodrigo Navarro, President & CEO, LTCQ, Inc., and Joshua Tatelman, an Executive Vice President at Jordan's Furniture were chosen for the Sauncony 26 program. To read more about these runners go to <http://www.saucony.com/saucony26>



BMC Reinvents Traditional Walk: The South End Shop Walk

On Saturday, May 6, 2006 BMC is starting a new tradition with the "South End Shop Walk." Stores, spas, and restaurants in the neighborhood around Boston Medical Center have joined together to offer great discounts to walkers who raise money for Women's Health programs. Walkers raising \$50 or more to support BMC will receive a special pass for discounts at more than 50 South End retailers!

The South End Shop Walk is a unique way to celebrate the exceptional care BMC provides to area women. Walkers raising over \$250 in support of Women's Health will receive great prizes in addition to the discount pass. To join the South End Shop Walk or to make a donation visit www.bmcsouthendshopwalk.com

FRIENDS OF WOMEN'S HEALTH UPDATE

BMC's newest affinity group, Friends of Women's Health, engages 100 women who volunteer their time and resources at Boston Medical Center to help female patients address their unique medical issues. Thanks to the efforts of the members of FWH, a variety of programs at the hospital have received much needed support over the past few months. Some highlights include:

- The 3rd Annual Cancer Survivors Lunch on April 29th, 2006 at the Newton Pavilion Atrium. Entertainment, catering, decorations and transportation have been arranged and donated by the members of FWH to make this a welcoming and inspirational event.
- Donation of 160 care kits, assembled by students from the Nobles and Greenough school. The kits are given out

when female oncology inpatients are discharged to facilitate cancer care at home.

- Winston Flowers and FWH members donated floral arrangements and refreshments for 20 weekly breast cancer support group meetings.
- Promoting the Child Witness to Violence Project's Mother's Day card project. Cards depict the artwork of young children on the theme of "A World Without Violence". Proceeds benefit the Child Witness to Violence project.
- *South End Shop Walk*, Saturday, May 6th from 10am until 3pm. This special fundraiser supports Women's Health programs at BMC.

SPOTLIGHT ON TEAM BMC RUNNER PETER WILDEROTTER

Peter Wilderotter made a bet with himself when he was young and ill with Hodgkin's disease that if he survived, he would one-day run in a marathon. "Every night before I went to bed, I'd clutch my fist and hug my pillow and make these bargains with God on what I'd do if He'd let me survive this disease. I'd dedicate my life to helping others," says Wilderotter of Upper Montclair, New Jersey.

"Then one day, as my treatments were winding down," Wilderotter continues, "I heard that a friend of my brother Jim's from high school and college had just run the fastest time for an American in the Boston Marathon. And he became my hero and that became my dream and I made a promise to myself: if I survived this disease, I would one day run the Boston Marathon."

Now, at the age of 51, Peter Wilderotter is having the chance to realize this childhood dream. As the VP for Development at The Christopher Reeve Foundation he has been "able to see the amazing spirit of the spinal cord injured, the devotion of their families and friends and the amazing work being done by the scientists. And the very best doctor I have met in my travels is Dr. Steve Williams [Chief of Rehab Medicine] at Boston Medical Center." To date he has raised \$25,000 for BMC's Rehab Medicine program. His dedication is an inspiration to all who support the BMC cause.

MIRACLE DAY FOR BMC PEDIATRICS

Thanks to CIBC World Markets and BMC friends in Boston's financial industry, the Department of Pediatrics at Boston Medical Center has received a Miracle Day 2005 award of \$60,000.

Miracle Day is an annual event in which brokerage company CIBC World Markets contributes all

commissions and fees for one day to children's charities that have been nominated by CIBC brokerage trading customers. In six years as a Miracle Day charity, BMC Pediatrics has received support totaling more than \$600,000.

BMC WE CARE CALENDAR

We hope you can join us at the following events:

SATURDAY, MAY 6TH, 2006



The South End Shop Walk is a unique way to celebrate the exceptional care BMC provides to area women. Walkers raising over \$250 in support of Women's

Health will receive great prizes. Join us on May 6th to help others and enjoy a great day of shopping in the beautiful South End! For more information, please contact Jessica Orndorff at (617) 638-6910 or visit www.bmcsouthendshopwalk.com

SATURDAY, JUNE 10TH, 2006

Mark your calendar for the 10th annual Gala at The Seaport World Trade Center in Boston. Help BMC celebrate its 10th anniversary by spending the evening with fellow BMC supporters enjoying food, music, a silent auction and a good cause. For information, please contact Beth Pfeil at (617) 414-3651.

MONDAY, JULY 17TH, 2006

Join us for the 3rd Annual Kid's Fund Golf Tournament at the Nashawtuc Country Club in Concord. For more information contact Jessica Orndorff at 617-638-6910 or Jessica.orndorff@bmc.org.

SATURDAY AND SUNDAY, OCTOBER 28TH & 29TH, 2006

Celebrate the 2nd Annual HalloweenTown with BMC and iParty at the World Trade Center Boston and help raise money for the Boston Medical Center Kids Fund, which provides necessities – from eyeglasses to winter coats – to 25,000 of Boston's neediest children. Almost 9,000 people attended last year's successful event.