

SEASONS BMC AWARDS

BOSTON
MEDICAL
CENTER

2025

SPONSORSHIP OPPORTUNITIES



**SATURDAY,
MAY 10, 2025**

**Hilton Park Plaza
Boston**

The glamour of Hollywood comes to Boston for the BMC Seasons Awards. Get ready for your close-up alongside Boston's most influential philanthropists, corporate leaders, inspiring healthcare innovators, and more. As an equity-led academic medical center, BMC's innovative care and inclusive research are improving the health of patients in Boston and beyond. Join us as we roll out the red carpet to raise \$3 million in critical funds that make our work possible.

Seasons Awards Dinner

6 – 7 PM

Red carpet entrance and cocktail hour
Grand Ballroom Foyer

7 – 8:30 PM

Dinner and awards program
Grand Ballroom

Seasons After Sunset

8 PM – Midnight

Dessert and dancing, Avenue 34

Your support of Seasons is an investment in the clinical excellence and health equity initiatives that make BMC a nation-leading hospital. Bringing together world-class expertise and a deep commitment to equity, BMC is positioned like no other hospital to transform healthcare. **Sign on as a sponsor and align your brand with our work to build a healthier Boston for all.**

Learn more at bmc.org/seasons. For ways to customize your sponsorship, contact partnerships@bmc.org.

LEADERSHIP SPONSORSHIPS



PRESENTING SPONSOR

Seasons Sponsor **\$350,000** (one available)

- Premier seating at the awards dinner and afterparty admission for up to 30 guests
- Sponsor branding for awards dinner and afterparty
- Logo on print and digital invitation (if sponsorship confirmed by January 6, 2025)
- Verbal recognition during awards ceremony
- Opportunity to co-present an award in the evening's program
- Display of logo/name throughout venue
- Sponsor recognition in event email communications and website
- Inclusion in digital and print event collateral

This is the only sponsorship opportunity to receive comprehensive recognition at both the Seasons Awards Dinner and Seasons After Sunset.

ADDITIONAL PRESENTING SPONSORSHIPS

Red Carpet **\$250,000 (SOLD)**

- 2 premier tables at the awards dinner and afterparty admission for up to 20 guests
- Sponsor branding at the awards dinner red carpet
- Verbal recognition during awards dinner
- Sponsor recognition in event email communications and website
- Inclusion in digital and print event collateral

Cocktail Party **\$250,000** (one available)

- 2 premier tables at the awards dinner and afterparty admission for up to 20 guests
- Sponsor branding at awards dinner cocktail hour
- Verbal recognition during awards dinner
- Sponsor recognition in event email communications and website
- Inclusion in digital and print event collateral

Seasons After Sunset **\$250,000** (one available)

- 1 premier table at the awards dinner for up to 10 guests (includes admission to awards dinner and Seasons After Sunset)
- 15 additional tickets to Seasons After Sunset
- Sponsor branding at Seasons After Sunset
- Verbal event recognition during awards dinner
- Display of logo/name in Avenue 34
- Sponsor recognition in event email communications and website
- Inclusion in digital and print event collateral



SEASONS SPONSORSHIP OPPORTUNITIES

SEASONS
BMC AWARDS



Guests receive red carpet experience, cocktail party, plated dinner in the Grand Ballroom, and afterparty admission. Unless otherwise noted, recognition is at the awards dinner only.

Oscars Sponsor \$100,000

- 1 table at the awards dinner for up to 10 guests
- Verbal recognition during awards dinner
- Sponsor recognition in event email communications and website
- Inclusion in digital and print event collateral

Grammy Sponsor \$50,000

- 1 table at the awards dinner for up to 10 guests
- Inclusion in digital and print event collateral

Emmy Sponsor \$25,000

- 6 seats at the awards dinner and afterparty admission for up to 6 guests
- Inclusion in digital and print event collateral

SEASONS AFTER SUNSET SPONSORSHIP OPPORTUNITIES

SEASONS AFTER SUNSET



Guests receive red carpet experience and afterparty admission with dessert, drinks, and dancing. Unless otherwise noted, recognition is at the afterparty only.

Seasons After Sunset Sponsor \$250,000 (one available)

- 1 premier table at the awards dinner for up to 10 guests (includes admission to awards dinner and Seasons After Sunset)
- 15 additional tickets to Seasons After Sunset
- Sponsor branding at Seasons After Sunset
- Verbal recognition during awards dinner
- Display of logo/name throughout Avenue 34
- Sponsor recognition in event email communications and website
- Inclusion in digital and print event collateral

Celebration Sponsor \$25,000

- 15 tickets to Seasons After Sunset only
- Display of logo/name at Seasons After Sunset
- Inclusion in event digital communications
- Donor name listed on event website

Sparkle Sponsor \$10,000

- 10 tickets to Seasons After Sunset only
- Display of logo/name at Seasons After Sunset
- Inclusion in event digital communications
- Donor name listed on event website

Dance Floor Sponsor \$5,000

- 10 tickets to Seasons After Sunset only
- Donor name listed on event website

TICKETS & TABLES

SEASONS BMC AWARDS



AWARDS DINNER

Awards Dinner tickets include red carpet entrance, cocktail party, plated dinner, and admission to our Seasons After Sunset 'late night' party.

Table of Friends \$9,000

- 1 table at the awards dinner and Seasons After Sunset admission for up to 10 guests
- Guaranteed seating together

Couples Tickets \$2,000

- 2 tickets to the awards dinner and Seasons After Sunset admission
- Guaranteed seating together

Individual Ticket \$1,000

- 1 ticket to the awards dinner and Seasons After Sunset admission

SEASONS AFTER SUNSET

Seasons After Sunset tickets include red carpet entrance and 'late night' party with dessert, drinks, and dancing from 8 PM - Midnight. These tickets do not include awards dinner admission.

Couples Tickets \$275

- Admission for 2 to Seasons After Sunset

Individual Ticket \$150

- Admission for 1 to Seasons After Sunset